



surfPOP



IMPACT REPORT 2021 - 2022

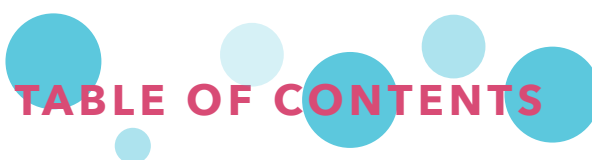


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1. INTRODUCTION

Holistic and long-term

Surfpop is a registered non-profit organisation (222-386 NPO / PBO 9300663110) in Cape Town. We help children from township communities build a sustainable future. The children are referred to us by foster care, social workers and schools and need a safe space after school. Surfpop provides them with a family-like environment, offering them a holistic after-school program, consisting of surfing, education and nutrition. To create a better life for the children, we believe in taking a long-term approach, and support each child until they can access better future opportunities. For most children this is until they matriculate, after which we support them in studying further or finding a suitable job.

Positive impact

We are proud to share our 2021-2022 Impact Report with you, showcasing the impact that Surfpop has on the lives of the children. The report covers the period from August 2021 until July 2022, a period wherein we prepared for and kick-started the much anticipated growth from 35 to 70 children. In line with previous years, the Surfpop program positively impacted the mental and physical health of the children, boosted their resilience, improved their school performance and environmental awareness and created real future opportunities for its graduates. In this report we share the full story with you.

We help children from township communities
build a sustainable future

Growth

Although it falls outside of this reporting window, we simply can not withhold some of the following highlights from you. In August, we expanded the program to 52 children from Masiphumelele township and the neighbouring community of Ocean View. Three months later, in October, we opened our new campus in Khayelitsha township, where we trained a new local team and invited 18 new children to join the Surfpop family. This means that Surfpop is now supporting 70 children across three communities, half of whom are girls. We can not wait to witness the new children grow and develop, as they now benefit from our holistic program model too.

Surfpop provides them with a family-like
environment, offering them a holistic after-school
program, consisting of surfing, education and
nutrition.

Watch the Surfpop story
on CNN, told by our
founder and changemaker
Daniel Botha, as part of
the CNN African Voices
Changemakers Program
via [www.surfpop.co.za/
media](http://www.surfpop.co.za/media)



2. OUR IMPACT AT A GLANCE

IMPROVED MENTAL WELL-BEING

Children significantly improve their mental well-being on validated well-being scale

100% are happy to be part of Surfpop

96% of caregivers notice improved mental well-being

IMPROVED ENVIRONMENTAL AWARENESS

Children collect trash walking to and from the surf

Children have collected over 10.000 items of trash during 47 beach clean-ups

EQUAL OPPURTUNITIES FOR BOYS & GIRLS

Surfpop program is gender sensitive

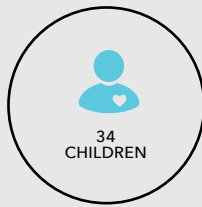
Half of Surfpop beneficiaries are girls

IMPROVED OPPORTUNITIES FOR THE FUTURE

100% believe that what they learn at Surfpop prepares them for a better future

91% of caregivers notice improved future outlook

Surfpop has created jobs for all graduates



IMPROVED PROSOCIAL BEHAVIOUR

100% of caregivers notice improved prosocial behaviour

IMPROVED SCHOOL PERFORMANCE

71% improved English performance and 62% Maths performance

100% school pass rate

Improved Maths and English performance compared to national level

IMPROVED RESILIENCE

100% always or sometimes use coping skills learned at Surfpop

Children significantly improve their resilience on validated resilience scale

100% of caregivers notice improved resilience

IMPROVED PHYSICAL HEALTH

Surfpop coaches notice improved physical health

97% can catch own waves

100% are water safe

3. SURFPOP MODEL

3.1 THEORY OF CHANGE

Surfpop believes in a holistic and long-term approach to help vulnerable children from disadvantaged communities build a sustainable future. We aim to provide a safe, stable and “family-like” environment for them to give them the best chance at living life to the fullest: active, healthy, in touch with and caring for nature, and with access to employment after school.

ACTIVITIES

5 days/week
safe & family-like
environment after
school



2 days/week

- surfing
- swimming
- environmental awareness



3 days/week

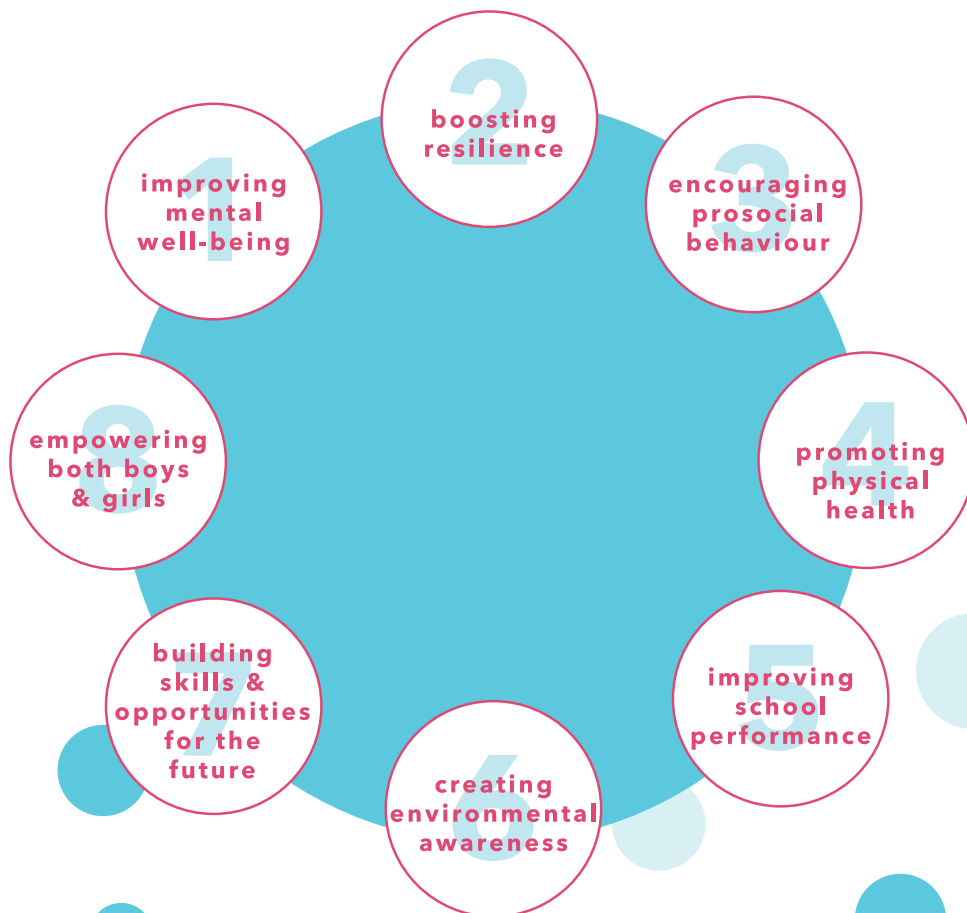
- after-school education
 - life skills
- vocational workshops



5 days/week

- daily nutritious meals
- nutrition education,
- Surfpop vegetable garden

OUR 8 OUTCOMES



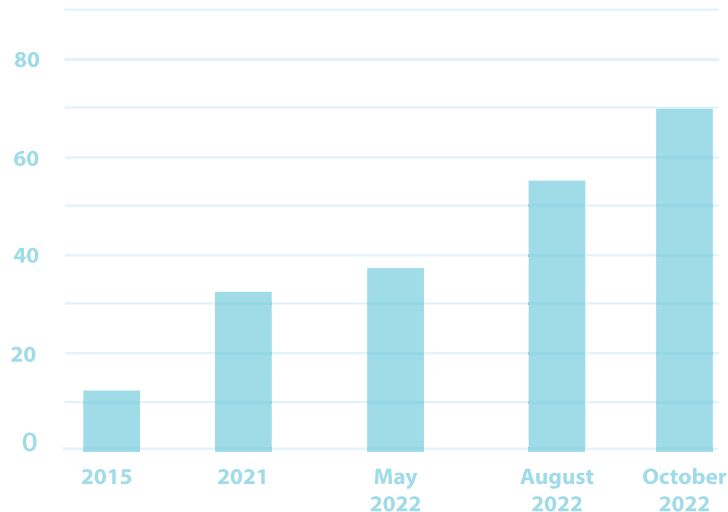
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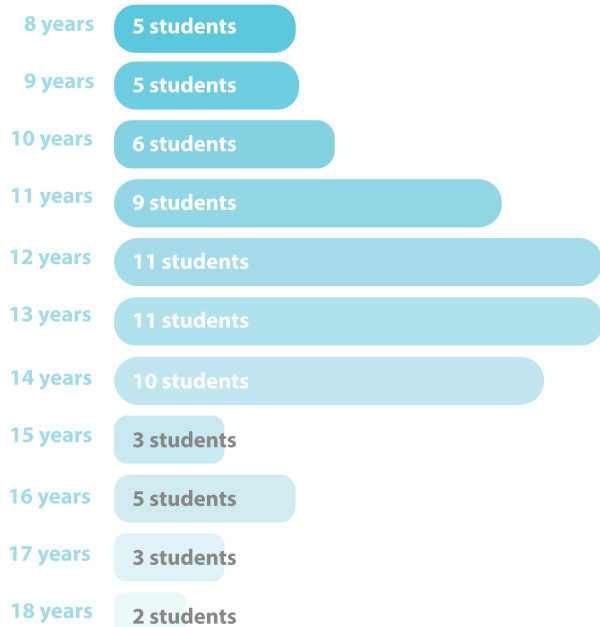
3. SURFPOP MODEL

3.2 BENEFICIARY DEMOGRAPHICS

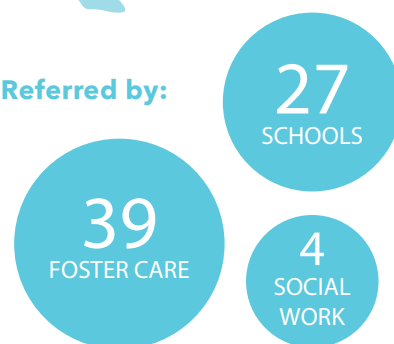
Number of beneficiaries:



Age of beneficiaries:



Referred by:



LOCATION	ALL	BOYS	GIRLS
MASIPHUMELELE	41	23	18
OCEAN VIEW	11	3	8
KHAYELITSHA	18	8	10
TOTAL	70	34	36



Surfpop believes in a holistic and long-term approach to create positive change

The Surfpop program model consists of a powerful formula of surfing, education and nutrition

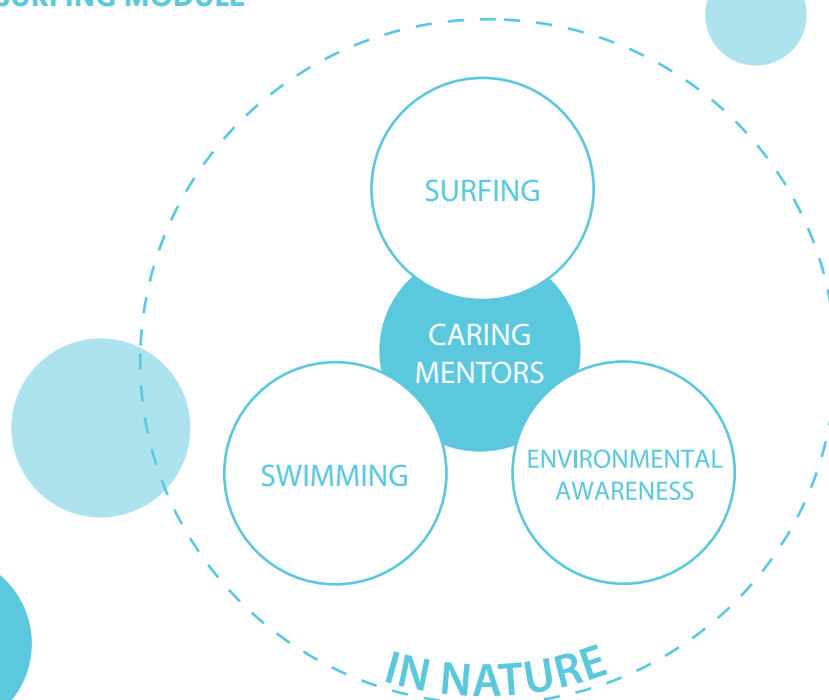
4. PROGRAM OUTPUTS

TOTAL SURFPOP ACTIVITIES CONDUCTED UNTIL JULY 2022:



This chapter describes the specific outputs of the program, including the number and type of activities conducted under the surfing, education and nutrition modules, as well as the perceived quality of all activities. Output information is based on data collected on the number and type of activities conducted between August 2021 and July 2022. Information on perceived quality of the activities is based on interviews conducted with each child beneficiary and most of their caregivers in August and September 2022, complemented by Surfpop staff assessments

4.1 OUTPUTS SURFING MODULE



PROGRAM ACTIVITIES	2020 - 2021	TOTAL
TEAM FOCUSSED SURF SESSIONS	135	924
BEACH CLEAN-UPS	7	47
SWIMMING LESSONS	56	64

Surfing

Surfing is the life and soul of Surfpop. As a sport, surfing connects the children with the beauty and power of the ocean. It opens their eyes to a new way of life by being active, healthy and closely connected to nature. In township communities children do not have the opportunity to experience nature in its truest form and are exposed to violence and other forms of trauma. The ocean and surfing can have powerful healing effects. With a playing field that is constantly changing and defined by the force of the ocean, surfing is a sport that teaches participants self-belief, determination and perseverance and creates a deep sense of belonging: our beneficiaries do not just define themselves as children from a township; they define themselves as surfers, being part of a surf community with people from all ethnic and socioeconomic backgrounds. Each week the children join two team-focused surf sessions in Muizenberg. The sessions start with a fitness and yoga routine on the beach, followed by surf guidance in the ocean. At the end of each session, the coaches facilitate a reflection around the Surfpop values, where the children can share how the session made them feel and what they have learned.



4. PROGRAM OUTPUTS

100% LIKE THE SURF LESSONS

"Because I feel free in the water and I love to be in the water "

"Because that is where I have the most fun"

"I like the surf sessions a lot, we also do stretches and exercises and we eat healthy food, so that our body can be healthy"

"Because we learn how to surf and care for the ocean animals"

"When we surf I get to surf with my friends"

"Because it helps me forget about my problems"

"I like the surf sessions because I learn to respect people"

"They make me feel alive and I like being in the ocean"

The Surfpop children had the opportunity to meet two professional surfers! They met big-wave surfer Matt Bromley and they surfed together with Surfpop ambassador Joshe Faulkner. Meeting these two role models was a huge inspiration for the children!



4. PROGRAM OUTPUTS

Swimming

Surfpop partners with the local accredited swim school Swimmattix in Muizenberg to teach the children how to swim. Each new child participates in 12 group-based swimming lessons where they learn basic swimming and water safety skills. Each new child also joins the ocean awareness "Swim like a Shark" program facilitated by the local NGO AfriOceans, wherein the children are introduced to the ocean and its sea life by doing basic swimming exercises amidst the penguins, fish and seaweed.

Environmental Awareness

The Surfpop children conduct beach clean-ups to play their part in caring for the environment and protecting their happy space. During the beach clean-ups, the Surfpop children record their trash collected on Muizenberg beach in the Dirty Dozen forms. In doing so they contribute to important data collection on trash found on South African beaches, used by the local organisation The Beach Co-op to keep our oceans clean. Environmental education is also integrated in the Surfpop education activity by facilitating environmental workshops and by discussing environmental themes in the English classes, using ocean conservation booklets provided by the Beach Co-op. In 2022 we also kickstarted an exciting partnership with the local NGO Ocean Pledge and Verity Price, the Toastmasters World Champion, to conduct the Voices of the Ocean course for Surfpop children who are 15 years and older. In the course they are taught speech and presentation skills and learn more about ocean conservation so that they can become true ambassadors for the ocean.

BEACH CLEAN-UPS
AUGUST 2021 - JULY 2022

4690
ITEMS OF TRASH
COLLECTED

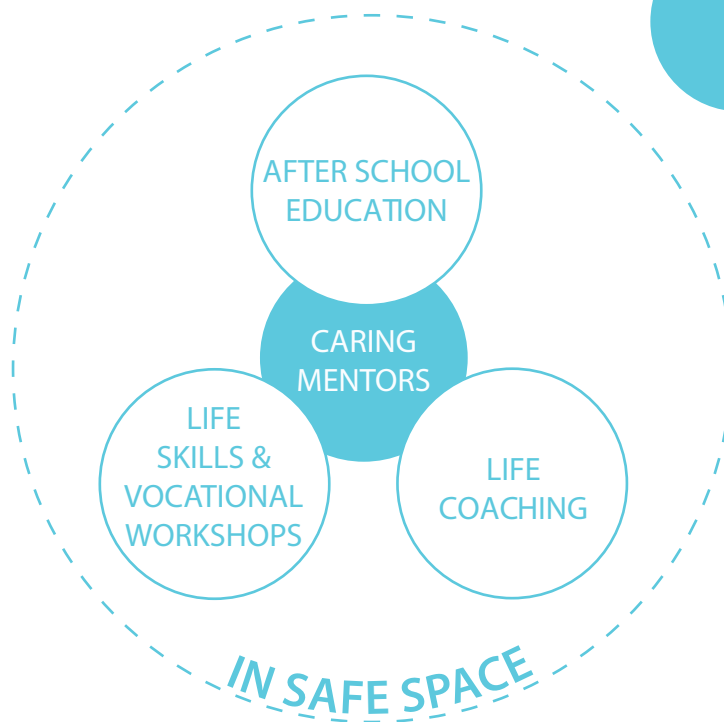
7
TOTAL
CLEAN-UPS



We always encourage our beneficiaries to collect trash during their surf and while walking to and from the beach, which often turns into a competition "who can collect the most trash to save our sea creatures?"

4. PROGRAM OUTPUTS

4.2 OUTPUTS EDUCATION MODULE



PROGRAM ACTIVITIES	2020 - 2021	TOTAL
EDUCATION CLASSES	156	777
LIFE COACHING, LIFE SKILLS & VOCATIONAL WORKSHOPS	38	118

After-school education

Education is an important element of the Surfpop formula. It helps the children improve their school performance, formulate their dreams and build their future. Each week after school, the children attend two to three education sessions. In the Surfpop classroom, the children are supported with their homework and participate in a mix of high quality online, one-on-one and interactive learning programs focused on Maths, English and computer literacy aligned with the South African school curriculum. The curriculum is tailored to the individual learning level of each child and makes learning fun.



4. PROGRAM OUTPUTS





85% LIKE THE HOMEWORK SESSIONS
11% LIKE THEM SOMETIMES

"Because I learn Maths and how to speak English"

"It is where I shape my future"

89% SAY THAT THE HOMEWORK SESSIONS MAKE THEM BETTER AT SCHOOL

"The classroom is the only place where I have peace to do my homework"

"Because we can do research on the laptops"

"The homework classes help me at school"

Life coaching

The life coaching sessions promote the children's emotional and social development, help them identify their strengths and passions and coach them in accessing tertiary education or a suitable job.

Life skills and vocational workshops

The life skills and vocational workshops, often facilitated in partnership with local businesses and organisations, train the children in different skills and vocations and open their eyes and widen their network to a world of possibilities and dreams.

4. PROGRAM OUTPUTS

LIFE COACHING, LIFE SKILLS AND VOCATIONAL WORKSHOPS

ACTIVITY	DESCRIPTION	NUMBER
LIFE COACHING	Promote emotional and social development, identify strengths and passions and set goals to reach desired future	8
YOGA	Surf-oriented yoga class by yoga teacher Katie Ahrends	3
DANCE	Dance workshops, including two dance workshops with professional dancer Kate Millar in Wynberg	4
SOCCER	Soccer competitions	2
FORAGING	Learning about foraging on Scarborough beach with Lindy from Rewild Food	2
MINDFULNESS	Workshop on mindfulness by coach Carla	4
GARDENING	Learning about soil preparation, planting and harvesting in the Surfpop vegetable garden	2
SURF CAREER	Inspirational session with professional big-wave surfer Matt Bromley	1
COMPUTER LITERACY	Computer literacy workshops facilitated by Surfpop graduate Babongile Kali	6
DESIGN	Workshop on design with designer Bielle Bellingham	1
MARINE LIFE	Two Oceans Aquarium educational visit	1
HEALTH	Desmond Tutu Foundation session on health and sexual education	4



4. PROGRAM OUTPUTS



Positive values and intentions

This year we introduced the thematic weeks, where every two weeks we introduce, discuss and practice a new theme across all program activities. The themes include respect, sharing, positive communication, being helpful, active participation, positive attitude, self-confidence, strengths and weaknesses, improving physically and setting goals and intentions for the future.

Respect and commitment

This year we introduced the leaderboard. Every week, children can gain points based on how kind they are to one another, how well they attend the program, how committed they are and if they improve in the class and the surf. Every month, the winners go on a cool outing around Cape Town. The leaderboard has proven to be a powerful tool to positively encourage the children to work hard and be respectful to one another.

**85% LIKE THE
WORKSHOPS,
15% LIKE THEM
SOMETIMES**

"I learn to
understand yoga
and gardening"

"We got to see
Matt Bromley
(professional
surfer) and it was
so cool"

"I like the picking and
eating of seaweed,
because I never knew
that these are things
in the ocean that we
can make food with"

"Because I
experience new
things"

**85% LIKE THE LIFE
COACHING SESSIONS,
15% LIKE THEM
SOMETIMES**

"It motivates
me to do
better at
school"

"Because we help
each other with our
personal problems
by solving them
together"

"Because we can
talk about what is
happening in our
communities and
share with each
other"

"Because they
make me see
what I want to
do when I am
older"

"To know what
I want in life
and prepare me
for my future"

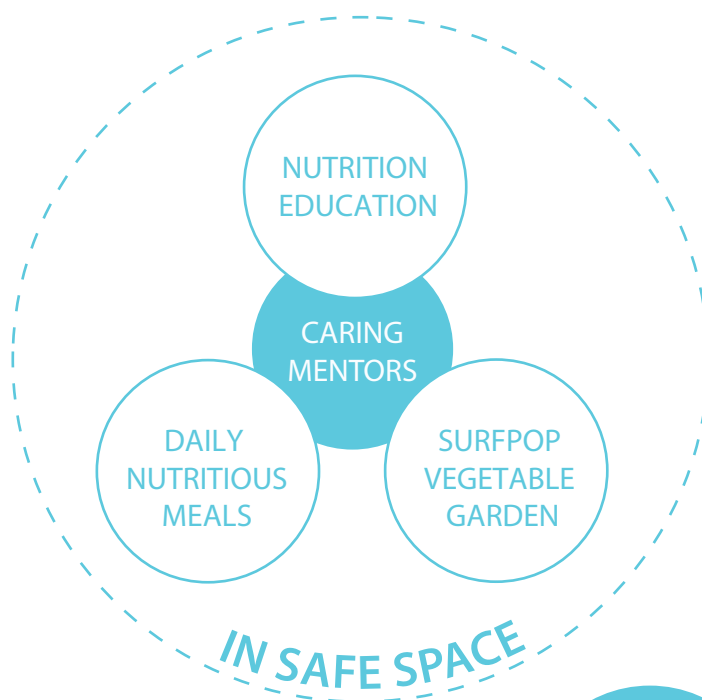
"They are
motivating and
make me think
more about what I
want in the future"

"Because you
learn how to
deal with anger
by breathing"

"They
make me
happier"

4. PROGRAM OUTPUTS

4.3 OUTPUTS NUTRITION MODULE



PROGRAM ACTIVITIES	2020 - 2021	TOTAL
HEALTHY MEALS	5483	49612

4.3 OUTPUTS NUTRITION MODULE

Each day Surfpop provides the children with a nutritious meal to give them an extra boost in the water and extra mental clarity when solving problems in the classroom. We cook our nutritious meals with dried goods provided by the Lunchbox Fund and fresh vegetables that are harvested from our Surfpop vegetable garden. The children learn about the importance of nutritious food and in the Surfpop vegetable garden learn how to grow their own vegetables and fruits.



5. PROGRAM OUTCOMES

We are proud to share the outcomes of the Surfpop program on the lives of the children! The outcome data is based on interviews conducted with each child beneficiary and most of their caregivers before they joined Surfpop and again in August 2022. This data is complemented by reports from our Surfpop team and from the social workers of the children. Annex A provides a background of the analysis.

5.1 PERCEPTIONS OF SURFPOP

WHY BENEFICIARIES COME TO SURFPOP:

"Surfpop is where I feel happy and free"

"I come to Surfpop because I want a better future"

"I come to Surfpop to learn new things and make new friends"

"I come to Surfpop to focus on my future"

"I come to Surfpop to learn how to surf and focus on my school work"

I come to Surfpop to have fun and do my home work

"Because I love surfing and I want to be a professional surfer"

"I come to Surfpop to learn new things"

"I come to Surfpop because I feel safe, away from drugs in Masiphumelele"

"Surfing is my dream and the Surfpop team is the best team that I ever met"

HOW BENEFICIARIES RATE THE SURFPOP TEAM:

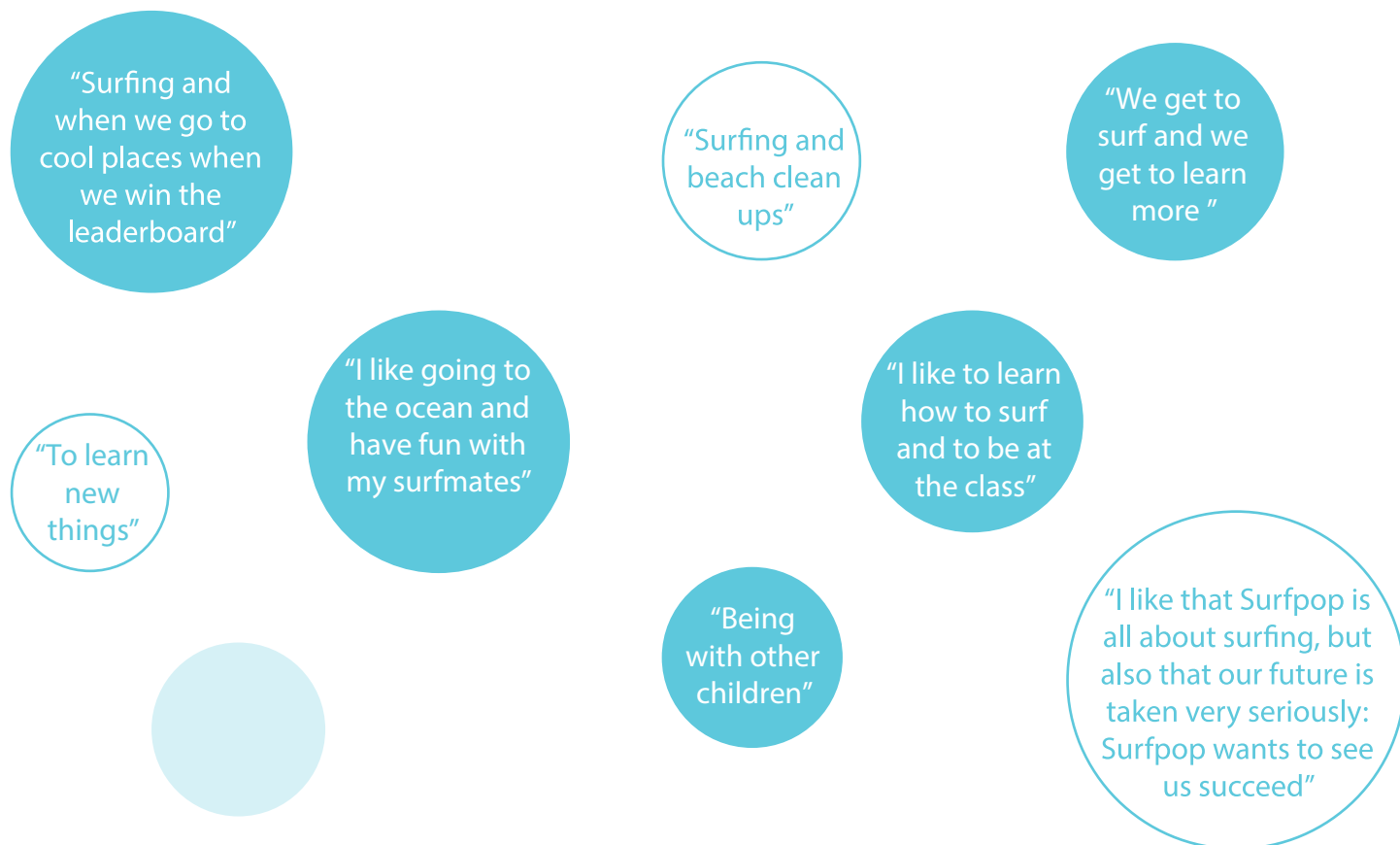
When asked if the children like the Surfpop team

4.8/5 on average

When asked if the children like the Surfpop volunteers

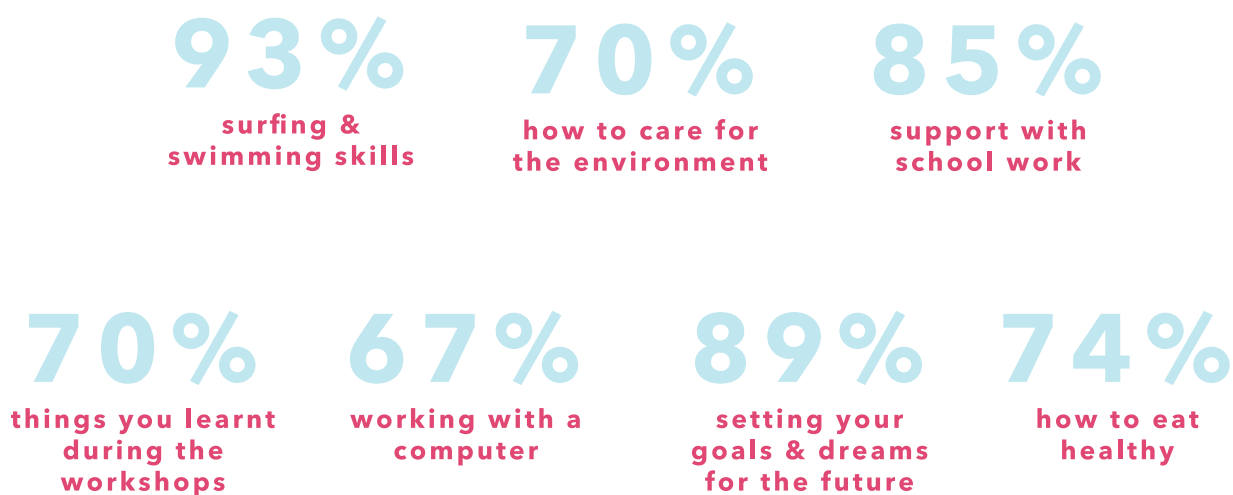
4.8/5 on average

WHAT BENEFICIARIES LIKE ABOUT SURFPOP AND RATE AS MOST USEFUL:



WHAT BENEFICIARIES RATE AS MOST USEFUL:

children could mark as many things as they liked



5. PROGRAM OUTCOMES

5.2 MENTAL WELL-BEING

The Surfpop program improves the children's mental well-being. Surfing makes the children feel happier and calmer and together with the education activity improves the children's outlook on the future.

QUESTIONS ON FUTURE OUTLOOK SUBSCALE	POSITIVE RESPONSE 2020 BASELINE (%)	POSITIVE RESPONSE 2021 PROGRESS (%)
I think there are many things I can be proud of	43	61
I feel that I am good at some things	39	70
I think good things will happen in my life	57	74
I can find lots of fun things to do	30	74
I think lots of people care about me	30	52
I make choices easily	26	39

HOW DID THE SURF SESSIONS MAKE YOU FEEL?

HAPPY EXCITED PROUD
RELAXED GOOD
JOY FREE SAFE

CAREGIVER OBSERVATIONS ON MENTAL WELL-BEING:

**positive change in their
child's emotional
well-being since they
joined Surfpop...**

96%
RESPONDED YES

"He is happier,
he always talks
about surfing
and he loves
surfing"

"She is more
calm now and
gets along well
with other
children"

"She loves surfing
a lot and she is
always looking
forward to go to
the ocean"

"Since she joined
Surfpop, she is
always happy, in a
good mood and
respectful towards
others"

**positive change in
how their child
thinks about the
future...**

91%
RESPONDED YES

"Each and every
time that he
comes back from
Surfpop he talks
about what he
has learned"

"I see a change in his
outlook on the
future, he is learning
new things that are
important for his
future"

"He has dreams
now that he
wants to
achieve in the
future"

"Her attitude
towards life has
changed and she
has been getting
better marks at
school"

"He is very
excited about
surfing and he
wants to pursue a
career in surfing"

"Now she says - me
mama, when I
finish my studies I
want to be a nurse
to help others"

5. PROGRAM OUTCOMES

5.3 RESILIENCE

Surfpop improves resilience by providing children with a safe program environment, offering them stimulating program activities and teaching them new coping skills. Outside Surfpop, our beneficiaries have limited access to child-friendly safe spaces. Children growing up in township communities face challenges, such as peer pressure, bullying, violence, drug abuse and gangsterism. In fact, feelings of safety at school and their community have worsened. Creating a safe space for all beneficiaries is thus an ever more important objective of Surfpop, which we aim to achieve through caring and trusted teachers and coaches and by instilling norms and values in the children of mutual respect and care for each other.

QUESTIONS ON CHILD AND YOUTH RESILIENCE MEASURE	POSITIVE RESPONSE 2020 BASELINE (%)	POSITIVE RESPONSE 2021 PROGRESS (%)
I have chances to learn things that will be important when I am older	29	92
I feel supported by my friends	29	71
I try to finish activities that I start	58	71
I know where to go to get help	71	83
When I have a problem I can come up with lots of ways to solve it	13	33
I feel safe at school	79	56
I feel safe in my neighbourhood	63	15

Lower feelings of safety at school and in the townships underline the increasing importance of Surfpop as a safe and stimulating environment.

Surfpop teaches children coping skills to calm themselves after something bad has happened and help them deal with challenges in their community.

74%

use acquired coping skills

26% use acquired coping skills sometimes

59%

use meditation and breathing

78%

use surfing as a tool to calm themselves and help them deal with challenges in their daily lives

81%

talk to Surfpop coach or teacher

"At Surfpop I learn how to deal with anger by breathing"

"I just come to surf"

"I calm myself by going to the beach and surf. Learning how to ride waves also helps me deal with my problems. When learning how to surf, you have to keep on trying and when you finally ride that wave, you feel on top of the world. It is the same in life."

"I calm myself by taking a deep breath"

5. PROGRAM OUTCOMES

89%

of beneficiaries
say they feel safe
at Surfpop
The remainder say
they sometimes feel
safe

Children who do not or only
sometimes talk with their
family if they feel upset, do
talk with a surfpop coach or
teacher

When asked if the
children feel safe with
the Surfpop team

4.8/5 on average

In August children from a new
community (Ocean View) with a
different cultural background joined
Surfpop. This created tension that
temporarily impacted feelings of safety
at Surfpop. Together with the children
we were able to resolve this tension to
make sure that Surfpop is a safe space
for all again.

When asked if the
children feel safe with
the Surfpop volunteers

4.5/5 on average

CAREGIVER OBSERVATIONS ON RESILIENCE

positive change
in their child's
resilience since they
joined Surfpop...

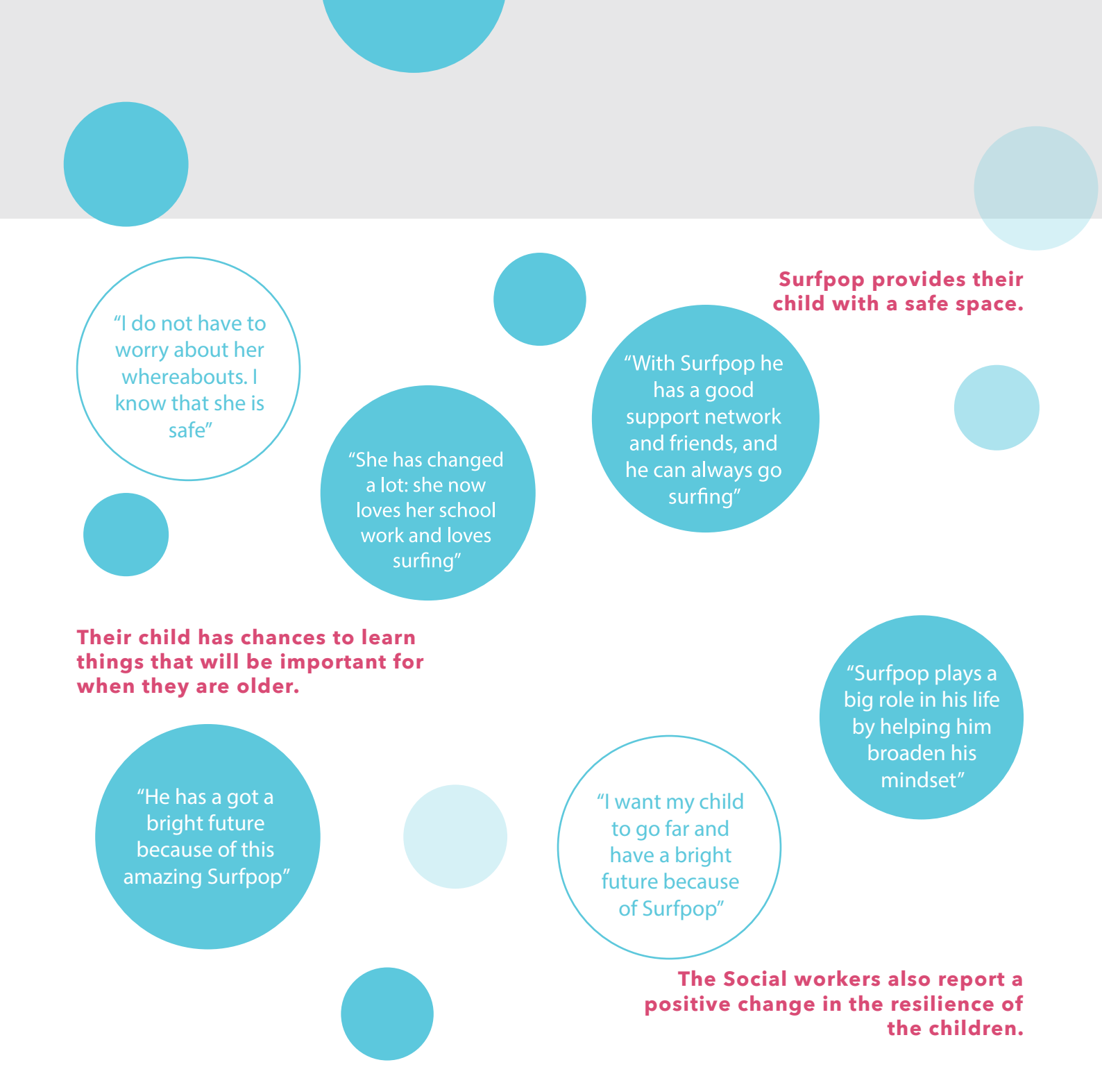
100%
RESPONDED YES

"He is more
serious with
his school
work"

Their child focuses on positive
things, rather than engaging in bad
things in his/her community.

"She thinks
about surfing all
the time"

He likes to go to school
and to Surfpop every
day, she is more focused
on her school work and
she likes learning
important things for her
future at Surfpop



Surfpop provides their child with a safe space.

"I do not have to worry about her whereabouts. I know that she is safe"

"She has changed a lot: she now loves her school work and loves surfing"

"With Surfpop he has a good support network and friends, and he can always go surfing"

Their child has chances to learn things that will be important for when they are older.

"He has a got a bright future because of this amazing Surfpop"

"I want my child to go far and have a bright future because of Surfpop"

"Surfpop plays a big role in his life by helping him broaden his mindset"

The Social workers also report a positive change in the resilience of the children.

5.4 PROSOCIAL BEHAVIOUR

Surfpop encourages prosocial behaviour through all program activities, and encourages the older children to act as role models for the younger children, to create a safe program environment and contribute to the children's prosocial development. Creating a safe space and teaching prosocial skills is of special importance, due to the above mentioned challenges of peer pressure and bullying that the children face in their community.

Prosocial behaviour scale

The responses of the children on the prosocial behaviour sub scale of the Strengths and Difficulties Questionnaire are not significantly different than their baseline scores. This scale is sensitive to social desirable answering, which could have biased the outcomes, as the caregivers do notice a positive change.

5. PROGRAM OUTCOMES

CAREGIVER OBSERVATIONS ON PROSOCIAL BEHAVIOUR:

**positive change
in their child's
prosocial behaviour
since they joined
Surfpop...**

100%

RESPONDED YES

"I see a lot of change in his interpersonal skills and behaviour: I want to say thank you to the teachers and coaches of Surfpop for working with him"

"Since she joined Surfpop she is doing her house chores and is more caring and helpful at home"

"He started caring more for other people and now engages a lot with his peers"

"Since she started Surfpop, she has improved her behaviour"

The social workers also report a positive change in the prosocial behaviour of the children.

Although it is too soon to formally report on the new children who have joined between May and August 2022, we already see a change in their behaviour. In the words of one of their social workers "Both class educators of the boys have seen a great progress in the boys' behaviour, and their father too reported a huge difference since the boys started at Surfpop."

5.5 PHYSICAL HEALTH

Surf performance is not our primary objective, but a good indicator to understand the physical health of the Surfpop children.

SURFING LEVEL		BENEFICIARY RATING (%)
Level 1	- 100% water safe - Need assistance at all times - Not able to catch own waves - Able to stand up	3.5
Level 2	- Able to catch broken waves on own - Need assistance when going to mid-break - Can go straight on broken waves	43
Level 3	- Able to paddle to mid-break - Sometimes to the backline in small conditions - Able to duckdive - Can catch clean waves and go left or right	36
Level 4	- Confident in medium size surf - Able to perform bottom and top turns and generate speed - Decent wave selection	14
Level 5	- Able to surf well in a variety of conditions - Excellent wave selection - Can perform manoeuvres including cutbacks, floaters, carves	3.5
Level 6	- Able to surf multiple surf spots and challenging waves - Can link multiple manoeuvres together on a wave - Can get barrelled	0



5. PROGRAM OUTCOMES

5.6 SCHOOL PERFORMANCE

We measure the school performance of the children for the period 2020-2021 by reviewing the school pass rate, drop-out rate and change in marks for Maths and English. We also compare the change in the Maths and English marks of the Surfpop learners over this period with the national average change.

Education context in South Africa

The last two years have been extremely challenging for school learners with the impact of COVID on the normal functioning of schools, particularly for under-resourced schools that have been unable to offer a suitable online learning experience, combined with the majority of learners attending these schools also not having a suitable home environment to work when not attending school, or access to internet and computer equipment for online learning. At a national level this has resulted in an estimated 400 000 to 500 000 increase in the number of learners aged 7 to 17 years not attending school, since prior to the pandemic. In addition, the absenteeism rate for those attending school has increased by 5 percent. Under these unique circumstances the benefit of the Surfpop program in providing a safe and well resourced learning environment for our beneficiaries has been evident.

100% school pass rate

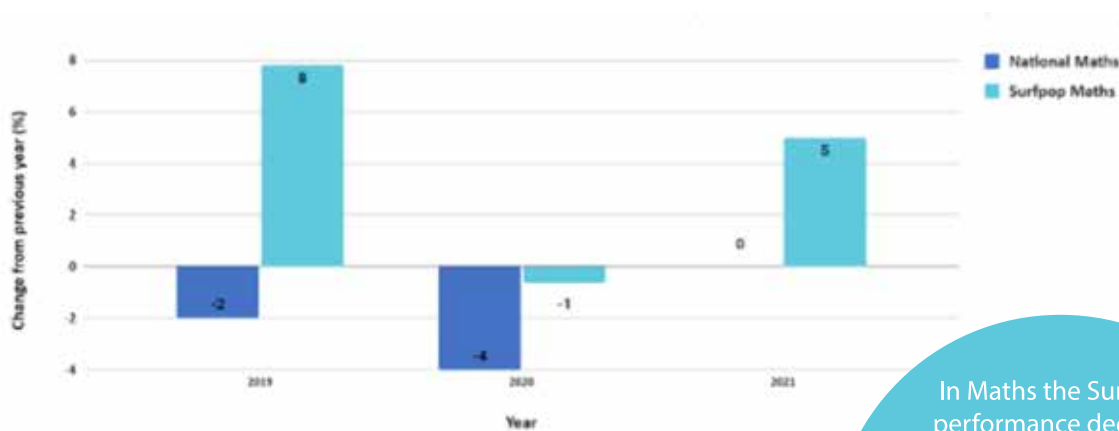
0% school drop out rate

71% improved English marks

62% improved Maths marks

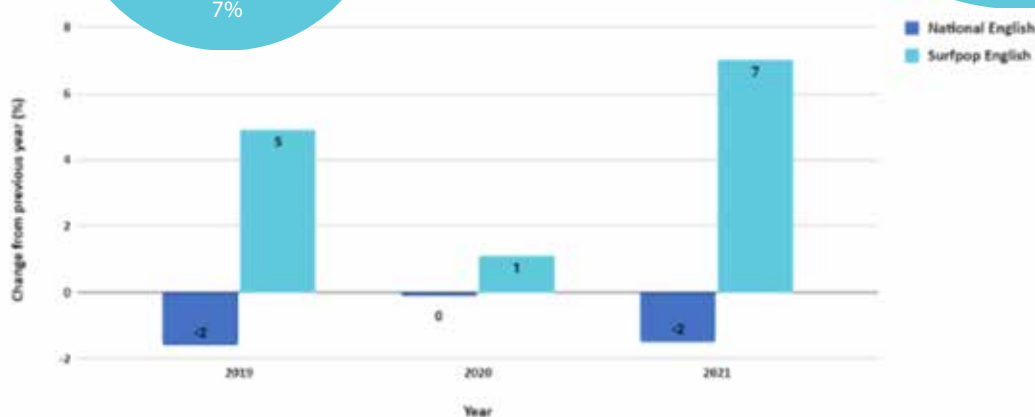
Education performance compared to national average

The impact of COVID on the education performance is clearly visible, but we are proud of the performance of our Surfpop learners who outperform the national average performance!



In English the Surfpop performance improved in 2020, and for the 2020-2021 period outperformed the national average improvement by over 7%

In Maths the Surfpop performance declined significantly less than at the national level in 2020 when the COVID-19 impacts were most extreme, and the Surfpop performance bounced back strongly and outperformed the national average improvement by over 7% from 2020-2021



This relative performance of our Surfpop learners is even more encouraging when we consider that the national average includes the performance of government schools located in wealthy areas, whose learners not only receive higher quality education, but also could continue their schooling online during COVID.

5. PROGRAM OUTCOMES

CAREGIVER OBSERVATIONS ON SCHOOL PERFORMANCE

96% of the caregivers noticed a positive change in their child's school performance since their child joined Surfpop

"I see that he is doing better at school"

"Her performance is great compared to before she joined Surfpop"

"She can speak English now and tries to speak English at home too"

"Since she started Surfpop she is doing her homework"

"He is doing better at Maths"

"She is doing well at school and she is always doing her homework now: Surfpop thank you for that"

"He improved a lot in speaking and writing English"





5. PROGRAM OUTCOMES

5.7 ENVIRONMENTAL AWARENESS

Surfpop aims to promote environmental awareness throughout its program activities. Together they collected 4690 items of trash during 7 beach clean-ups this year! It has been an important journey that we as Surfpop Foundation together with partner organisations like the Beach Co-op, AfriOceans and Ocean Pledge are passionate to continue.

The Surfpop children show improved knowledge of the environment and are growing into true ocean guardians.

5.8 OPPORTUNITIES FOR THE FUTURE

Setting dreams and goals for the future

Creating improved future opportunities for our beneficiaries is an important objective of the Surfpop program. Creating such opportunities starts with encouraging the children to dream about their future through our vocational and life coaching module. Based on the children's dreams, we help them set their goals and coach them in accessing tertiary education or a suitable job. With our program we are proud to have created real future opportunities for our graduates.

100% say that the things they learn at Surfpop are helpful now and for the future

63% say that they dream about what they would like to be when they are older compared to 48% who dreamt about their future before they joined Surfpop.

"I come to Surfpop to focus on my future"

46% indicate that what they learn at Surfpop helps them every day
52% say that it helps them some of the days

93% say that what they learn at Surfpop will always help them in the future
7% indicate that it will help them some of the days in the future

"The life coaching sessions help me to understand what I want in life and prepare me for my future"

CAREGIVER OBSERVATIONS ON DREAMS AND GOALS FOR THE FUTURE

91 % of the caregivers have noticed a positive change in how their child thinks about the future

"She thinks big now"

"Since she joined Surfpop she has big dreams and is sure about what she wants"



5. PROGRAM OUTCOMES

BUILDING SUSTAINABLE FUTURES

Babongile

Babongile, who matriculated and obtained his IT diploma from False Bay College in January 2022, has proven to be a true role model for the Surfpop children. He is an incredible surfer and is gaining valuable experience as assistant surf coach for the Surfpop children and for our international volunteers. In November he obtained his Level 1 Surf Instructor's Certificate. He is also developing a computer literacy curriculum for the Surfpop learners and has already given a number of computer classes to them. Since Babongile joined Surfpop as an employee, we have witnessed a huge growth in his confidence, his communication skills and his professionalism. He has also been able to move from his township community to Muizenberg. Next to his job with Surfpop, Babongile is keen to study further in the foreseeable future and Surfpop will support him with obtaining that dream.



Asenako

Asenako matriculated at the end of last year and will be completing her Hospitality Degree at False Bay College at the end of this year. To gain work experience in the hospitality industry, we have helped her with her CV, boosted her confidence and skills needed to pass job interviews and connected her with various local businesses. She gained valuable work experience with Lindy from Rewild Food, who facilitated a vocational workshop for Surfpop earlier in the year. At Rewild Food she supported Lindi with seaweed foraging events and dinners. Asenako just got a job at a restaurant in Scarborough. She is a true role model for the Surfpop girls and inspires them to dream big.



5.9 EQUAL OPPORTUNITIES FOR BOYS AND GIRLS

An important objective of Surfpop is to create equal opportunities for boys and girls. Based on a variety of factors, the large majority of the Surfpop beneficiaries used to be male, while girls often face additional challenges in their township community, such as higher unemployment rates, gender stereotypes, sexual and gender-based violence and heightened risks of HIV and teenage pregnancy. To also include and effect positive change on the lives of girls in townships, between 2018 and 2020 Surfpop redesigned its program to better respond to the specific needs of girls in the township communities by launching girl only groups, ensuring male and female staff members and role models, safeguarding gender sensitivity throughout the program and including discussions on gender equality.

We are proud that since 2020, Surfpop has an equal number of boys and girls in the program. As female surfers our girl beneficiaries are true pioneers within their community, not only empowering themselves, but also other girls within their communities. In August, five girls joined their first surf competition, a women's surf competition in Muizenberg, which was a very exciting and empowering experience for them. They felt incredibly proud to be able to compete and represent Surfpop, and be part of a bigger surf community.



6. CONCLUSION

We are proud of our well-rounded program outcomes that prove our holistic and long-term program model with surfing being Surfpop's heart and soul. The outcomes provide us with further insights on how to continuously improve the Surfpop program. The first and foremost goal of the surfing activity is for the children to have fun and be in nature. We have also learned that improving their surfing skills is incredibly empowering, as it further boosts their self-confidence and pride. Encouraging the children to set and achieve personal goals in the surf, combined with improved education outcomes and life skills will prepare them to pursue their goals for the future.

We believe that the importance of our program for the mental well-being and resilience of the children is becoming more important, as the circumstances in Masiphumelele and Ocean View are deteriorating and children feel less safe in their communities and schools. Moreover, as most new beneficiaries who joined between May and August 2022 are in foster care, safeguarding a trusted family-like environment wherein the children can develop themselves into happy, resilient, prosocial and stable individuals with a positive outlook on the future is more important than ever.

In October 2022, we opened a new location in Khayelitsha township in partnership with a local foster care organisation for 18 children. In the coming years we are planning on further growing this location to 34 children. With our skilled, dedicated and growing team, supported by a stable influx of volunteers, we feel confident that we can continue to deliver a high-quality program to a growing number of children. For Surfpop, quality is more important than quantity and maintaining a trusted family-like environment for each child will always remain the cornerstone of our program model.



7. TRIBUTE TO PARTNERS AND FRIENDS

We are beyond grateful to all our funders, to our growing Surfpop Tribe who donate monthly and to our implementing partners for joining and supporting the Surfpop dream. Without your support, we would not be able to deliver the high quality program that we strive for and positively impact the lives and future opportunities of the Surfpop children and their social networks.

Our long-time partners Importers Coffee, SOL Foundation, DermAfrica, AC Louw Trust, Dawn Patrol Wines, MAID Foundation, Soroptimist South Africa, Clearscore, JUJU Foundation and Gluedata continued their support to Surfpop. New partners joined our journey, including Naked Difference, Skew, Rainbow Garden Leaders and KiND Charity. Stichting Surfpop The Netherlands also did an outstanding job in raising additional funds for Surfpop, welcoming new funders, including Wilde Ganzen, Stichting RC Maagdenhuis, De Marez Oyens - Van Ittersum Stichting, Stichting de Uiterwaarden and Ambassador Vermogensbeheer.

We would also like to thank our volunteers and our Surfpop ambassadors Jennica Lowell and Joshe Faulkner for supporting our program and the various media channels for telling our story! After News24, eTV and Beautiful News, CNN aired the Surfpop story, told by our founder and changemaker Daniel Botha, as part of the African Voices Changemakers Program! Have you not seen it yet? Watch the full film via www.surfpop.co.za/media.



Another exciting development was the launch of our Surfpop Tribe, our global community of Surfpop friends who share our dream by donating monthly, and the welcoming of our first tribe members in 2021. This year we also welcomed our first Surfpop ambassadors, Jennica Lowell and Joshe Faulkner, who have been incredible in supporting and sharing our dream. Finally, we would like to thank our international volunteers and our new network of local volunteers, who stepped in when the borders were closed, as well as the media channels News24, eTV and Beautiful News for sharing our journey with the wider public.

We are super proud and grateful that the Surfpop story, told by our founder and changemaker Daniel Botha, was aired on CNN as part of the African Voices Changemakers Program. Watch the full film via www.surfpop.co.za/media.



9. FINANCIAL REPORT

FINANCIAL YEAR	March 2021 - February 2022
INCOME	
Donations received	505 612
Total Income	505 612
EXPENSES	
<i>Surfing module</i>	
Program administration	32 631
Fundraising and partnerships	14 850
Surf transport costs	36 276
Surf development program staff	131 730
Surfing equipment, repairs and consumables	4 691
Swimming lessons	17 000
Rental surf headquarters	8 400
<i>Education module</i>	
Program administration	32 631
Fundraising and partnerships	14 850
Computer expenses	1 642
Education consumables and internet	13 907
Staff/Beneficiary training and development	4 195
Education and life coaching program staff	178 780
Education transport costs	36 276
Classroom rent, furniture and maintenance	83 232
<i>Nutrition module</i>	
Program administration	32 631
Fundraising and partnerships	14 850
Beneficiary meals	18 743
Nutrition program staff	95 930
Community garden	3 562
<i>Total Expenses</i>	776 807



ANNEX A. LEARNING, MONITORING & EVALUATION SCALES



In 2018, Surfpop launched a monitoring and evaluation toolkit to assess its outputs and outcomes as put forward in its theory of change. The Stirling Children's Well-being Scale (SCWBS) is used to assess the mental well-being of the children, the Child and Youth Resilience Measure (CYRM) to assess the resilience of the children and the Strengths and Difficulties Questionnaire (SDQ) to assess prosocial behaviour of the children. The validated survey questions are complemented by the Surfpop surf performance scale, as well as additional questions tailored to the Surfpop program and the specific context of Masiphumelele.